Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

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Additional Inspection Penalty

Germain Prez Of Quebec Prod'ns

Rene Germain, formerly vice-president of Quebec Productions Corporation, was elected president of the company at a recent directors' meeting in Montreal, succeeding Paul L'Anglais. L'Anglais, well-known radio producer and co-founder with Ger-

(Continued on Page 3)

RKO Sets Big Ad Campaign In '47

S. Barret McCormick, RKO Radio director of advertising and publicity, just returned from Hollywood conferences with N. Peter Rathvon, Dore Schary, Ned E. Depinet, John M. Whitaker and Perry Lieber, studio publicity director, states that the com-

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Ontario Will Suspend Operation Of Theatres Convicted Twice

Ontario theatres whose operators are convicted more than once for violation of the Theatres and Cinematographs Act will be forced to suspend operations for from one to five operating days by the Motion Picture Censorship and Theatre Inspection Branch, it was learned at Queen's Park last week. The decision to take what amounts to a drastic step was made following conferences of O. J. Silverthorne, director of theatres and motion pictures, and W. D. McPhee, chief inspector of theatres, who felt that extra measures were necessary in the face of an increasing number of prosecutions for breaches of the regulations.

Successful prosecutions, resulting from the reports of inspec-

(Continued on Page 3)

Canada Carries On Bookings Grow

The National Film Board's Canada Carries On series, producer of which is Sydney Newman, is finding more screen time than ever before. Doug Peacock, co-ordinator of theatrical booking for the NFB, reports that CCO bookings have been upped by about 35 per cent during the past year.

A policy of exploitation support by the government film agency is responsible for growing exhibitor and public interest in the series. It is certainly helping the boxoffice.

Columbia Pictures distributes the series in Canada.

Buys 'Wayward Bus'

Liberty Films, Inc., which releases through RKO, has purchased John Steinbeck's "Wayward Bus."

Budget For NFB Reaches Record

An appropriation $819,409 higher than the previous year will be received by Canada's National Film Board in the fiscal year beginning April 1st. The overall total of $2,078,874 was provided for in estimates tabled recently in the House of Com-

(Continued on Page 5)

Shooting Ends On 'Variety Girl' Pic

Delegates to the Variety Clubs, International, convention in Los Angeles on May 13-17, will likely get a preview peek at Paramount's recently completed 36-star musical, "Variety Girl," which is based on the history and aims of the Variety Clubs.

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Theatre Construct'n Keeps Good Pace

Highlight of recent theatre construction news was the opening of the first of the new Odeon houses planned by the J. Arthur Rank interests for the Canadian industry. The theatre was the 570-seat Odeon at North Sydney, NS, erected to replace the chain's Rivoli, which was destroyed by fire.

The Odeon, managed by J. W. Farr, introduced a number of advances in design and engineering. Among the Odeon executives who were on hand for the opening ceremonies were George W. Peters, executive assistant to the Honorable J. Earl

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Signed For Lead

Jon Hall has been signed for the lead in Columbia's "Prince of Thieves."

Eagle-Lion Into FPC Top Toronto Time

Booking by Famous Players of three British Eagle-Lion films for exhibition in their best Toronto houses indicates that Rank-produced features will contend with the leading American companies for the Queen City's top playing time. While Canada's No. 1 circuit has long since recognized the quality of such features by important dating in other exhibition centres, in Toronto their showings in such houses as Shea's and the Imperial have been delayed by various factors.

British films have enjoyed first runs at the Victoria and Eglin-

(Continued on Page 12)

Cast In 'High Tide'

Don Castle will have the male lead in Wrather Production's "High Tide."

BEAULAC QUITS QUEBEC ALLIED

News from Montreal says that Eugene Beaulac, for a number of years secretary of Quebec Allied Theatrical Industries, exhibitors association embracing Independents and circuits, has resigned.

Charles Bourassa, head of Quebec Allied's Special Legislation and Public Relations Committee, has apparently been pinch-hitting, although no successor to Beaulac has been announced.

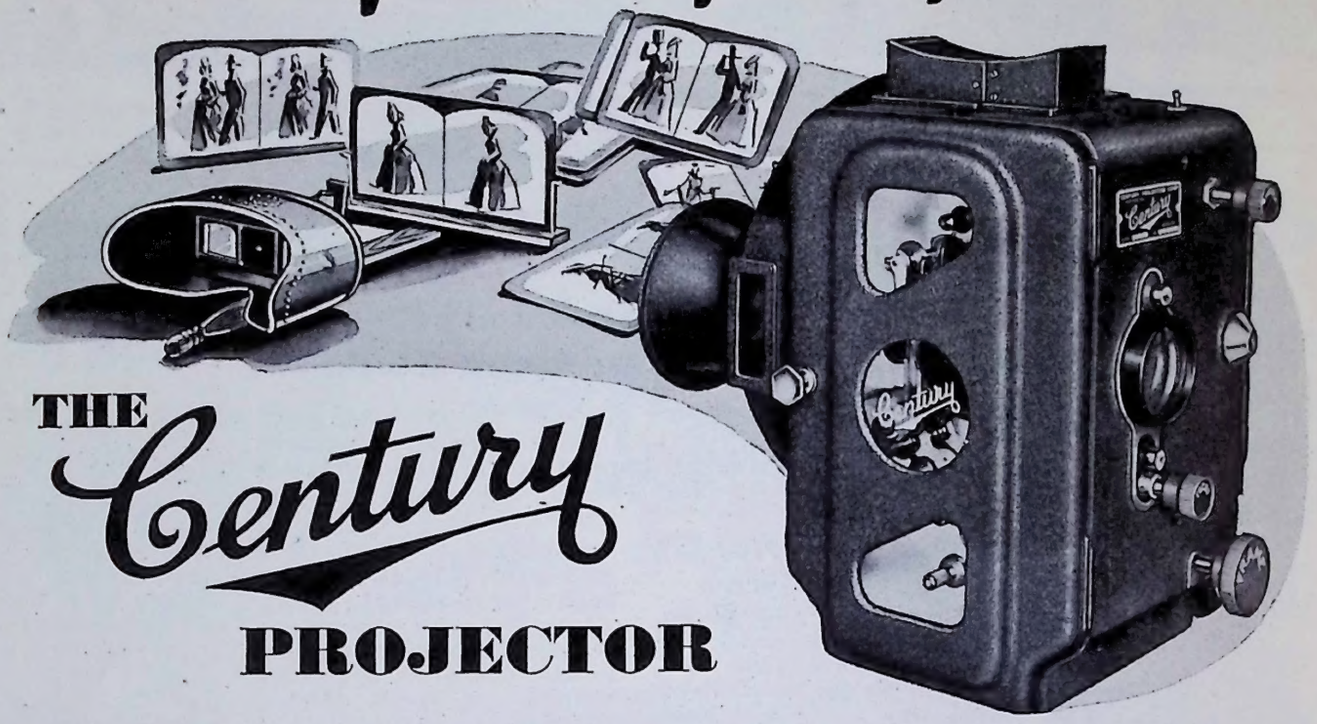
Beaulac, newspaperman and editor, was at one time a member of the censor board of Quebec.

J. Arthur Hirsch, Consolidated Theatres, is president of the association and George Ganetakos, United Amusements, is vice-president. Both men are heads of the circuits mentioned.

OWN BUILDING FOR ONTARIO CENSOR

It is reliably reported that the Motion Picture Censorship and Theatre Inspection Branch of Ontario, now housed in Queen's Park, will move to Leaside, near Toronto, when alterations are completed on a building recently occupied by the Department of Highways.

A Century of Progress gives...



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Germain Prez Of Quebec Prod'ns

(Continued from Page 1)

main of the corporation, remains as executive producer and member of the board of directors.

Quebec Productions was launched last summer as a bilingual major motion picture producing outfit. Stars and key technical personnel were imported from Hollywood and England for the first film, "Whispering City" in the English version and "La Forteresse" in the French, which cost $750,000 to make and is now ready for release by Eagle-Lion. The picture was made at the company's studios at Ste. Hyacinthe near Montreal, and is the first of a continuing schedule of such two-language features.

Germain, who is also president of the Societe Generale de Finance, Inc., began his business career in 1916 with L. G. Beaubien and Company after graduating from the University of Montreal and L'Ecole des Hautes Etudes Commerciales. A member of the Investment Dealers Association of Canada, he organized the firm he is now president of in 1927 and assumed the leadership of that organization in 1930.

BC Scenes For Pic

Sidney Salkow, Columbia director, recently visited several sections of British Columbia to arrange for location shooting for a Jack London story, "Smoke Bellew."

Ottawa Staff Shifts Arranged By 20th

Raoul Auerbach, general manager of 20th Century Theatres of Toronto, recently announced several changes in management of two of the company's three Ottawa theatres during a special visit there.

Angelo Stevens, for the past several years manager of the Rideau Theatre, has resigned and succeeding him is Isser Singerman, formerly manager of the Imperial. John Kurk will replace Singerman as manager of the Imperial. Kurk returns to Ottawa from Northern Ontario where he was in charge of several of the company's theatres. At one time Kurk was assistant manager of the company's Ottawa theatre, the Elgin.

S. PERCY HEIBER

CHARTERED ACCOUNTANTS

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TORONTO

WA. 2669 WA. 2660

Penalties Added To Inspection Rules

(Continued from Page 1)

tors, have been conducted in Toronto, Ottawa, Chesterville, Eastview and other communities against one or more theatres in each. Fines ranging from $20 to $100 have been imposed for such offences as permitting standing in cross aisles, obstructed exits, overcrowding, and exits fastened with other than approved panic bars. Several cases are still to be heard by the courts.

Suspension of theatre operation after conviction and the imposition of the court's penalty rests with the Branch according to Section 20 of the Act, which reads: "The Inspector may in his discretion refuse to grant or may revoke for cause, or suspend any license issued under this Act but any such decision of the Inspector shall be subject to appeal to the Treasurer of Ontario." The Branch is a wing of the Treasury Department, which is headed by the Honorable Leslie M. Frost.

"The time has arrived when such emergency conditions as shortage of manpower and help not sufficiently trained are no longer as important as they were in hindering proper operation of theatres," said Silverthorne. "During the war we hesitated to charge violations when they grew out of conditions beyond the control of the operator. We now feel that, in the interest of public safety, the regulations must be observed fully."

Another infraction which has come to the attention of the Branch and will be dealt with severely is the unauthorized mutilation of films to reduce the running time, Silverthorne stated. This has been done to the extent of cutting out several hundred feet of film for the purpose of avoiding programs which the exhibitor considers unwieldy in length. These lead to late showings, overtime and, on Saturday nights, possible infractions of the Lord's Day Act.

Section 88 of the Act states that "No person shall alter or cause to be altered from its state its state as approved by the Board." Responsibility for such alteration may be laid to any person connected with the handling of the film.

There are five theatre inspectors in his department, McPhee expained, and this is apparently an insufficient number today, making necessary the fullest co-operation of exhibitors and local authorities. Several inspectors work in the Toronto area, which contains about 25 per cent of Ontario's theatres and all its film branches. In other areas they work singly or in pairs.

It is not unlikely that stricter enforcement of Regulation 34 may be called for if overcrowding and aisle obstruction continues to the same extent as in the recent past.

Alberta Theatre Changes Hands

The 296-seat Valley Theatre in Peace River, Alberta, has changed hands for the second time within eight months. Newest owners of the theatre are three residents of the district, A. Polukoshko of Gage, W. Todor of Peace River and L. Koshieff of Fairview, the latter to act as manager.

Purchase was made from a group of Saskatchewan residents, who had placed A. Pierlot in charge. They originally bought the theatre from J. J. and L. Purnell in August of last year.

Aide To Boasberg

Carl Peppercorn, sales manager at RKO's New York exchange, has been named assistant to Charles Boasberg, who was recently appointed sales manager of the RKO division that includes Canada.

RKO Vancouver Head Retires On Pension

Bill Jones, veteran manager of the Vancouver branch of RKO, has retired on a pension. President of the Vancouver Film Board and secretary of the Canadian Picture Pioneers, Jones' last task for the company was a trip to Seattle with Lloyd Muir, company exploiteer, to attend a Ned Depinet drive meeting.

Jimmie Davie, former RKO booker, succeeds Jones. Bill Grant, PRC booker, takes over Davie's former job, while Doug Isman of Warners will take over the PRC booking department.

RENE GERMAIN

Formerly vice-president of Quebec Productions Corporation, he was recently elected president of the company, succeeding Paul L'Anglais.

Thieves Break Into Two Hamiton Shows

Thieves entered and burglarized two theatre in Hamilton within 24 hours recently. In both cases the loss was under $10.

At the 20th Century Theatres' Community, the burglars broke into the safe, but got little.

At the York Theatre, scene of the other break-in, the robbers, after forcing an exit door and prying open the drawers in the office desk, were only rewarded with some silver.

Film Weekly

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By-Liners Ready Annual Ball

Aussies Lively Film Folk

Take Care of This Right Away

It will be the most terrific of Toronto to-dos, says Glenn Ireton, a supercolossal sashay of swing-and-sway. What the man says is right, I hear Jim Nairn of Famous Players and Jack Chisholm and Roy Tash of Associated Screen News saying.

They are talking about the second annual By-Line Ball, now in preparation by Toronto newspaper folk, present and past. It will be held at the Royal York Hotel on June 7th. All the professional observers for the public prints—sob sisters, knights of the bathos, scribitzers, the know-and-telligentsia, etc.—will be on hand. If you look long enough and ask questions you are a cinch to meet your favorite ace of space. And plenty of headliners will join the deadliners for the evening.

Film and theatre folk from Toronto and surroundings will have more fun romping with those from a sister art of communication than in their own everyday haunts of humor. Just in case they get lonesome for their own brand of canned goods a film called "Toronto Goes to Press" will be shown.

And don't go digging around for a pass, for the deadliners have decreed against deadheads. Too bad. It would have made a swell man-bites-dog yarn. Imagine getting a pass from a newspaperman instead of giving him one!

Get in touch with the boys mentioned in the lead paragraph to make your arrangements. Or just phone or write this office and we'll take care of you. And do so soon.

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HENRY VIII

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Henry VIII is one of the few truly great pictures of all time

ASTRAL FILMS

IZZY ALLEN

No Back Seat for Australia

It would be hard to give an Australian an argument who maintained that his country's film and theatre industry was a livelier and more enterprising one than Canada's. I have come to that conclusion after a look at the 120-page 1946 Christmas number of the Film Weekly ("The Motion Picture Authority of Australasia"). Australia, with a population of about seven millions, has 1,570 theatres, according to the Film Daily's Year Book. Canada, with eleven millions, has under 1,500.

The Christmas number is an example of the Australian's interest in his country's industry, as well as the record of it. Every type of business related to the cinema art was represented in it liberally, as well as numerous persons passing on personal greetings. Just take a look at the Christmas issues of the trade press of Canada, the country which, next to the United Kingdom, is the USA's leading film customer and you'll understand our envy.

Perhaps it is Toronto's proximity to the New York head offices which seems to dull the initiative necessary for Canadian chiefs to ask that Canada be helped towards creating a trade press worthy of so great a country. Perhaps it is the fact that American film papers flood our trade which dulls their interest in recognizing the need. In any case, the present situation in the matter of trade paper advertising is not a happy one.

Australia's Film Weekly also conducts an annual boxoffice poll and the voting is to allot ten points to the star or film mentioned first on the ballot, nine to the second and so on down to one for tenth position. The 1946 films there are pretty much the 1945 films here and the films selected were (1) National Velvet, (2) Keys to the Kingdom, (3) Spellbound, (4) Smithy, an Australian-made film, (5) Valley of Decision, (6) When Irish Eyes are Smiling, (7) Song of Bernadette, (8) Madonna of the Seven Moons, (9) Thunderhead, Son of Flicka, (10) Anchors Aweigh. National Velvet won the Canadian Film Weekly poll in 1945.

Gregory Peck won the Australian boxoffice star poll, followed by Greer Garson, Ingrid Bergman, James Mason, Bing Crosby, Bob Hope, Jennifer Jones, Gene Tierney and Bette Davis. Margaret Lockwood and Stewart Granger were tied for tenth place. In 1945 Bing Crosby won our poll. The fact that Australia has a quota favoring British films may have something to do with such films and their stars having won a place in the selections. There is no such quota in Canada.

Yes sir, the Australian film fellow has plenty of national spirit and enterprise from an industry standpoint. The Film Weekly's chronology of Australian film production begins in 1903 and ends with "The Overlanders" in 1946. Once again it is possible that the proximity of Hollywood and its product has something to do with hindering what should be a Canadian enterprise of scope, film production. It makes a Canadian wonder what Canada gets in return for the things she gives up to our large cousin across the line.

* * *

Heard Hereabouts

Walter Blondell, Imperial assistant manager, won a $50 suit on the Sheriff's Fun Parade radio program . . . Mark Burman leaves Toronto for Montreal as UA booker. . . I was somewhat startled when an envelope from the WPTB carried a sticker reading "Paper is a Munition of War". . . Stan Gosnell of the Uptown lent his fraternal assistance to Jack Clarke of Loew's Yonge Street when the latter's house was special-preeming "The Beginning of the End," for the most part a very interesting film. . . Georgie Altman is still out BC way with his "Mom and Dad" saga about the unromantic side of romance . . . Frank Morriss did a very interesting summary of movie pests in his Winnipeg Free Press column, "Here, There and Hollywood" . . . According to Richard G. Hubler in the new mag, '47, only one director, the Toronto-born Allan Dwan, has worked continuously in motion pictures from 1909 to 1947. He has made more than 1250 pictures and these have earned more than $500,000,000 at the boxoffice. His salary rose from $50 a week to a flat $1,000,000 per year.

Budget For NFB Reaches Record

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mons by the Honorable D. C. Abbott, minister of finance.

Comparison of the new overall total with the figure $142,126, the cost of operation in the first year of existence of the Board, reflects the rapid growth in importance of the organization in the nine years since its formation. Included in the first year's figure, too, was the expenditures for the Motion Picture Bureau.

Of the total amount earmarked for the board, $766,000 will be spent on the production of new films, while an even greater amount, $862,000, will be spent on distribution. Both these amounts are higher than last year's corresponding appropriations, an increase of $353,000 being shown in the production figure and a boost of $262,000 being shown in the distribution total.

General administration is listed at $183,166 compared to $94,369 for the past year. Salary of Ross McLean, Dominion government film commissioner, is included in the general administrative expenditure. He will receive $8,000 as compared to that of $10,000 received by his predecessor, John Grierson.

Total salaries for all employees amount to $162,002, an increase from the $148,882 budgeted last year for salaries.

Film production costs next year are to be broken down as follows: interpretive films, $90,000, a major decline from the $150,000 spent in the same category the past year; films for rural audiences, $30,000, the same amount spent in this section last year; animated films, $35,000, an increase of $10,000 for the same type of picture; films for school audiences, $35,000, compared to the $32,500 allotted last year; foreign language programs, $50,000, an item not appearing at all in last year's estimates.

A total of $115,000 is to be spent on French language films compared to the $90,000 spent last year.

The keen interest in the activities of the NFB has been shown by the multitude of questions of every type about its operation that have been asked during the present session of the House of Commons.

Nutt Named Editor

William Nutt has been promoted to the post of story editor at RKO, which is under the supervision of William F. Fadiman, executive assistant in charge of stories and writers to Dore Schary.

Organize Sudbury Branch of MPTAO

Photograph shows the recent luncheon in the Nickel Range Hotel, Sudbury, at which a Sudbury district branch of the Motion Picture Theatres Association of Ontario was organized.

Left to right are H. C. Bilsborough, operator of the Audion Theatre, Capreol; Stan Andrews, manager of the Capitol Theatre in Sudbury, who was elected treasurer; Mrs. Bilsborough; Arch H. Jolley, executive secretary of the Motion Picture Theatres Association of Ontario; Rose Fera of the Rio Theatre, Sudbury, named secretary; Max Phillips, Regent Theatre, Sudbury, who was elected president; and Bill Williams of the Grand Theatre in Sudbury.

Winnipeg Pioneers Hold Big Dance

Over 500 persons attended the second annual dance of the Winnipeg section of the Canadian Pioneers held recently at the Cave in that city.

Now having a membership of 54, the Winnipeg group has accepted nine new members in the last year, making this branch the fastest-growing one in the Dominion.

Cagney Productions Sets Costly Sked

William Cagney has set a budget of $7,900,000 for his next three productions that will be released through United Artists. James Cagney will star in all three. First to issue from the General Service Studios at a cost of $2,300,000 will be Saroyan's prize-winning "The Time of Your Life." Next will be the Thorne Smith comedy, "The Stray Lamb," budgeted at $2,100,000 and the third is Adria Locke Langley's sensational best-seller, "A Lion in the Streets," with a budget of $3,500,000.

Warners Production Given New Title

Title of the Warner Brothers' production formerly known as "Love and Learn" has been changed to "Would You Believe Me," which also is the title of one of the songs in the picture.

Jack Carson, Robert Hutton, Martha Vickers, Janis Paige, Angela Greene, Otto Kruger and Florence Bates head the cast of the film, which is now in the cutting room.

Theatre Construct'n

(Continued from Page 1)

Lawson, president of the company, and Jay I. English, who is responsible for the overall planning of the company's new structures.

Both Odeon and Famous Players have obtained permits for the construction of theatres in Port Arthur, Ontario, the first-named company's to cost $150,000 and that of Famous Players $100,000. Odeon will also erect a 1,000-seat house in Fort William, Ontario.

In Toronto Odeon will open the Fairlawn on north Yonge Street May 1st with the Academy Award winner, "The Best Years of Our Lives," at a $1.50 top. Well advanced also is the Glendale, 20th Century Theatres' house on Avenue Road. Demolition work has begun on the site of Biltmore's first Toronto house near Yonge and Dundas streets. Work is also proceeding at a good pace on Odeon's de luxe theatre on Carlton, near Yonge, and on Famous Players and B&F neighborhood houses in different parts of the city.

Tenders are being called in Hamilton, Ontario by Kaplan and Sprachman, Toronto architects, for a theatre.

Tenders will be called shortly for a theatre in Montmagny, Quebec, to be built for Romeo Couillard. In Victoriaville, Quebec, U. S. Allaire will spend $18,000 to improve his Theatre Victoria.

In North Battleford, Saskatchewan, the council endorsed a community theatre project proposed by W. W. Livingstone, G. E. M. Harris and others and promised that it would issue no permits for other theatres during 1947.

Novel Purchased

Monogram has purchased Howard Marsh's "Five Steps to Heaven" as a future starring vehicle for Gale Storm.

Is your projection equipment obsolete or in need of repairs? Send it to our shop for a complete overhaul. Experienced mechanics and modern repair machinery guarantee satisfaction.

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JACK L. WARNER

Jack L. Warner Gets US Honor

The highest award in the power of the USA government to bestow on a civilian was recently presented to Jack L. Warner, vice-president and executive producer of Warner Brothers Pictures, Incorporated, by General of the Army H. H. Arnold in behalf of the President of the USA in a ceremony at March Field, California, that was attended by military, film industry, and civic dignitaries.

Covering Warner's services to the war department in the last conflict, the award was made for his recruiting and organizing of motion picture personnel for the armed forces, for the production of training and recruiting films and for his participation in providing entertainment films for overseas.

Lauded by General Arnold as "a fine example of the wholehearted effort and integrity" of the motion picture industry and by President Truman in the citation as "exceptionally meritorious conduct in the performance of outstanding service to the United States," the complete citation was inserted in the Congressional Record by Representative Gordon L. McDonough in Washington.

Brigadier-General John P. Doyle, who introduced General Arnold, explained that the Medal for Merit grew out of the badge for military merit which was established by General George Washington in 1782 and in its present form was authorized by executive order of the late President Roosevelt in 1942. "Since then," he said, "it has been awarded ot those few civilians who have most distinguished themselves by their service to their country."

ECHOES and REFLECTIONS

Do Movies Lower Morals?

From the Toledo Blade is quoted this condensation from a high school essay by Jim Villwock of the DeVilbiss High School:

Movies lower our morals? Of course not! The facts of the matter are just the opposite. Rather the film industry is raising our standards in four ways:

1. By showing higher types of life.
2. By educating through biographies.
3. By attacking particular evils, and
4. By teaching through example.

Dr. Carlton Simon, former psychiatrist of the New York Police Department, and Dr. George Kirchway, former warden of Sing Sing, weren't able to find any instance where the movies were the real cause for criminal careers. They reported many cases where films of this type were decidedly beneficial in showing the futility of crime.

Using ourselves as an example, isn't it true that in school we don't always come up with a 100 per cent grade? Isn't it also true we would be misjudged if we were condemned as a result of our inability to be perfect?

Well, then, how can someone rashly say, because of a few off-color pictures, that Hollywood is lowering our standards. In all fairness, they can't!

PARCELS TO BRITAIN

The boys and girls who were or are connected with interests with which Oscar Hanson was or is associated were recently thanked by those in Great Britain who benefit from their packaging adventures. For a long time now parcels aimed from 277 Victoria Street, Toronto, have been arriving in London.

Today, as evidence of how well they were received, the following addressed to "Dear Oscar Hanson" but applying as well to his colleagues, hangs on his office wall:

"As Christmas draws nearer and we of British Acoustic Films, G. B. Instructional, G. B. Equipments are preparing to greet our friends with expressions of special affection, a feeling has grown spontaneously in every department that we cannot let the season pass without attempting to express, however inadequately, what we feel for you and for all the members of the companies who have combined to send the tokens of Canadian friendliness that have flowed to our desks and benches in a steady heartwarming stream.

"For someone in our business —today a messenger, tomorrow a director, the next day a typist —every post for many months has been a Christmas mail.

"As we have opened those parcels there is not one of us who has not been thankfully aware of the understanding care with which our needs and secret longings have been anticipated.

"The memories of those little luxuries will remain with us long after these days of make-do and go-without have passed, and we shall never forget the kindness that prompted you all to make so splendid a gesture.

"To everyone of you we send our most grateful thanks and warmest greetings."

Dozens of signatures are inscribed on the document.

Composer Signed

Jack McVea, composer of "Open the Door, Richard," has been signed by Monogram to appear with his band in "Sarge Goes to College."

Record Price Paid For New Novel

What is claimed to be a new record for an unpublished novel, $310,000, has been paid by 20th Century-Fox for screen rights to Richard Sherman's "Not So Long Ago." William Perlberg has been given the production assignment by Darryl F. Zanuck and the tentative starting date is set for late this year.

Described as a love story set against a background of the nineteen-thirties from the depression through the death of President Roosevelt, the book will first be published serially in a national magazine.

Shooting Ends On 'Variety Girl' Pic

(Continued from Page 1)

Charles P. Skouras, head of the executive committee of the convention, has expressed the intention of the committee to make this convention the most impressive in Variety history and to that end, Sherrill Corwin, publicity chairman, has signed the Hollywood Publicity Associates to work under his direction. Corwin's move made available to him all the facilities and advantages of a complete publicity department, comparable to that of any major studio.

Final decision on the main title billing for "Variety Girl" sets a new studio record with a total of 81 credits. Forty-seven players are listed, including three directors and a writer, who portray themselves, and four specialty acts. Earlier studio records were held by "Star Spangled Rhythm," produced in 1942 with 39 players, and "Duffy's Tavern," in 1945, with 31 receiving billing. Cecil B. DeMille, Mitchell Leisen, George Marshall and Frank Buter are included with the players.

The specialty numbers are by Roger Dann, Pearl Bailey, Jim and Mildred Mulcay, and Spike Jones and His City Slickers. Mary Hatcher, 17-year-old newcomer who plays the title role, receives special recognition with a separate introductory credit. Players listed are Bing Crosby, Bob Hope, Gary Cooper, Ray Milland, Alan Ladd, Barbara Stanwyck, Paulette Goddard, Dorothy Lamour, Veronica Lake, Sonny Tufts, Joan Caulfield, William Holden, Lizabeth Scott, Burt Lancaster, Gail Russell, Diana Lynn, Sterling Hayden, Robert Preston, John Lund, William Bendix, Barry Fitzgerald, Cass Daley and Howard DaSilva.

Others in this romantic musical comedy are Olga San Juan, Billy DeWolfe, Macdonald Carey, Arleen Whelan, Patric Knowles, William Demarest, Mona Freeman, Cecil Kellaway, Johnny Coy, Virginia Field, Richard Webb, Stanley Clements, Frank Faylen, De Forest Kelley and Frank Ferguson. There are six credits for writing, six for music and three for wardrobe. Also listed are two dance directors and two directors of photography in this mammoth musical which was directed by George Marshall and produced by Daniel Dare.

WB Signs Tucker

Forrest Tucker, who appeared in Warner's "Never Say Goodbye," last year, has been given a long-term contract by the studio. His first role under the new pact will be in "Two Guys From Texas."

FABULOUS

The NATIONAL ADVERTISING Campaign!

Millions in circulation, thousands and thousands of dollars, for full color, whole page ads in the biggest and best national mags, featuring

Esquire with a full page, color ad opposite the editorial page in the February "Jazz Issue" plus Esquire promotional activities and in

LIFE • LOOK • PICTORIAL REVIEW (a 13 million, key city circulation by itself!) HIT PARADER • SEVENTEEN • SCREEN GUIDE • MISS AMERICA • SCREENLAND • SILVER SCREEN • MOVIE SHOW • SCREEN ROMANCES • MOVIE LIFE • MOVIE STARS PARADE • MOVIES • MODERN SCREEN • SCREEN STARS • SONG HITS • CALLING ALL GIRLS • SONG PARADE UNIT • MOVIE STORY • MOTION PICTURE • MOVIELAND • PHOTOPLAY

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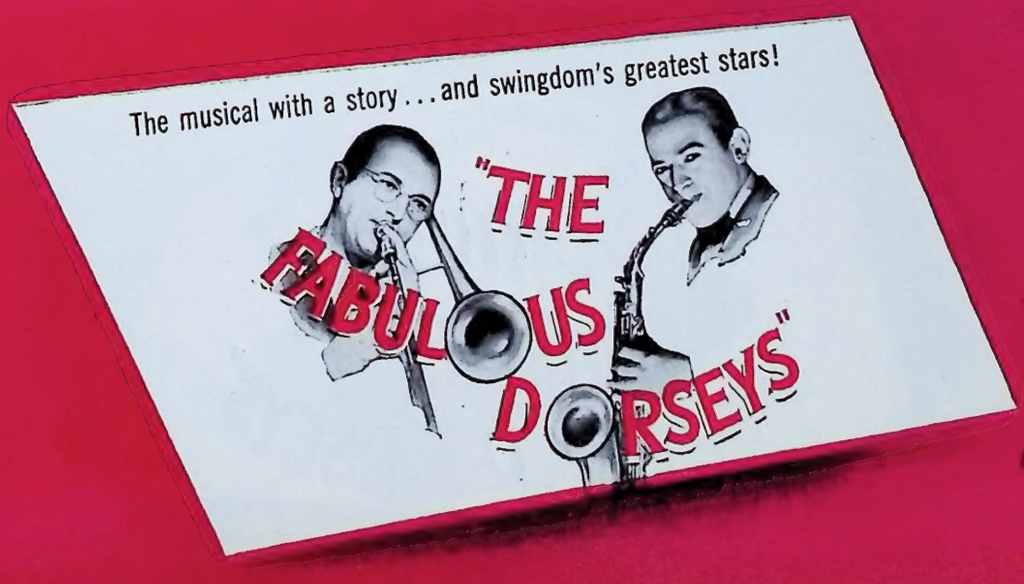
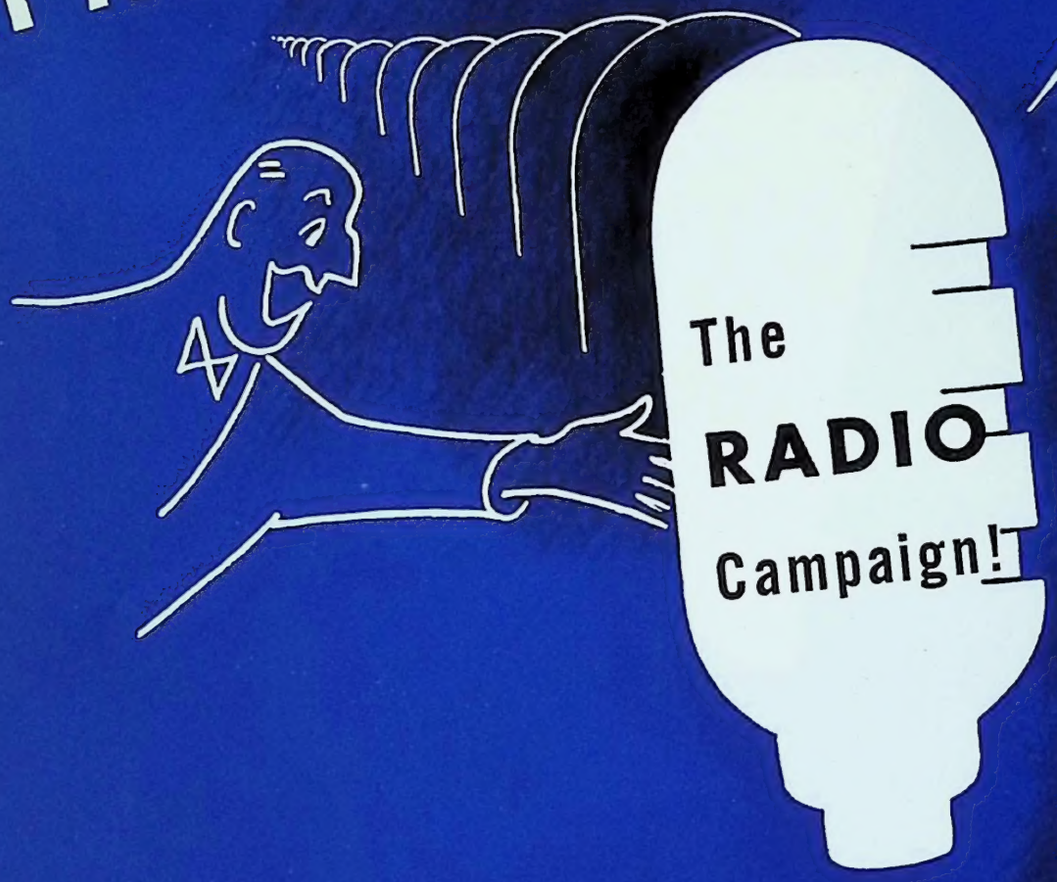


LOI-TA-POU from UA

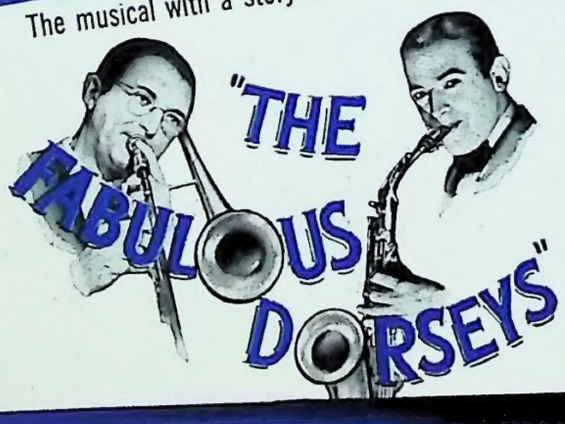
FABULOUS



The RADIO Campaign!

Tommy and Jimmy Dorsey on a personal appearance disc-jockey radio show aimed at every playdate situation... plus wonderful transcriptions featuring both Dorsey orchestras, Paul Whiteman and his orchestra and stars of the radio... plus plugs on many of the nation's biggest national radio hookups for...

The musical with a story... and swingdom's greatest stars!



LOT-TA-DOUGH from UA

FABULOUS

In thousands of department and music stores from coast to coast, wherever records are sold, the celebration of

Tommy Dorsey Week—Feb. 24—Mar. 3

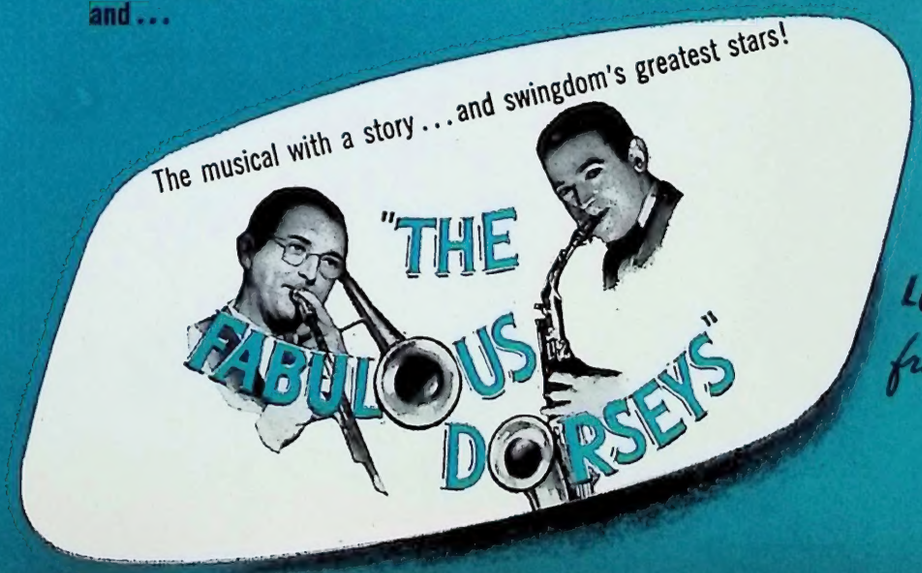
featuring tremendous window displays including valances, streamers, portrait blowups, album display pieces, badges, one sheets . . .

and newspaper publicity stories, mats, 8 x 10 stills, AND WHAT'S MORE...

RCA VICTOR national newspaper and magazine advertising with a combined readership of 35,000,000!

Yes, full pages, half pages, color pages appearing in Life, Look, Mademoiselle, Seventeen, Photoplay, Modern Screen, Movieland, Bandleaders, Disc, and in 26 papers of the Metropolitan Sunday Newspaper Group and in Puck, The Comic Weekly in 30 newspapers . . .

A fabulous nationwide promotion for Tommy Dorsey music and . . .



LOT-TA-DOUGH
from
UA

FABULOUS

CHARLES R. ROGERS presents

TOMMY DORSEY · JIMMY DORSEY · JANET BLAIR

IN

"THE FABULOUS DORSEYS"

with

PAUL WHITEMAN

and

WILLIAM LUNDIGAN

Sara Allgood · Arthur Shields

Associate Producer JOHN W. ROGERS

Original Screen Play by Richard English, Art Arthur, Curtis Kenyon

SWINGDOM'S GREATEST ... IN ONE GREAT FILM!

BLOW-BY-BLOW STORY OF DORSEY BATTLE TO TOP!

The heart-warming history of their thrilling battle to the top makes one of the most exciting pictures of its kind ever filmed!

Charlie Barnet
Henry Busse
Helen O'Connell
Bob Eberly
Ray Bauduc
Mike Pingatore
Ziggy Elman
Art Tatum
Stuart Foster
and
Tommy Dorsey's Orchestra
and
Jimmy Dorsey's Orchestra

See TOMMY and JIMMY play the hits that made them famous...

"Marie"
"I'm Getting Sentimental Over You"
"Green Eyes"
"Object Of My Affections"
and many more!

LOT-TA-DOUGH from UA

Produced by CHARLES R. ROGERS · Directed by ALFRED E. GREEN

THE PICK OF THE PICTURES

Canadian Film Weekly

REVIEWS INFORMATION RATINGS

Vol. 12, No. 14 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

Beat The Band

with Frances Langford, Ralph Edwards

RKO 67 Mins.

ENTERTAINING OFFERING PLAYED WITH SKILL HAS GOOD SELLING POINTS.

This has good selling points in Frances Langford's singing and some orchestral pyrotechnics by Gene Krupa and his band. The usual boy-girl angles are worked, also hidden identities which are ironed out in good time.

It is played with skill. The scenario is based on a play of the same name by George Abbott. John Auer's direction maintains the light romantic touch.

Discharged from the Army, Philip Terry wants to start up his swing band again. Ralph Edwards is his agent. Andrew Tombes played the contact man. The two have been squandering the band's money on horses which never paid off. There's $3,000 left in the kitty. It is to pay for Miss Langford's singing tuition.

Terry meets Miss Langford en route to New York from Illinois on a train. Their meeting is not quite what it might have been. He meets her again in New York, having flown there for that purpose on advice from Edwards.

Passing himself off as a "professor" of music, Terry tells her June Clayworth, actually Edward's wife, is his spouse and puts her through a regime of calisthenics to prepare her physically for vocal training.

Quite inadvertently Miss Langford learns what is up from Mabel, Terry house-keeper. They all live together, it seems. Miss Langford applies for an audition with Terry's band. She is signed. Later the truth comes out and assisted by Gene Krupa's voluntary contribution of his band's services at the hotel opening, which takes place in the boiler room, the farcical piece concludes on a proper successful, romantic note.

CAST: Frances Langford, Ralph Edwards, Philip Terry, June Clayworth, Mabel Paige, Andrew Tombes.

CREDITS: Producer, Michel Kraike; Director, John Auer; Screenplay by Lawrence Kimble, from a play by George Abbott, John Green and George Marion, Jr.; Cameraman, Frank Redman.

DIRECTION: Effective. PHOTOGRAPHY, Okay.

Bebe Daniels To E-L

Bebe Daniels, former top-ranking star, has been signed to a long-term producer contract by Bryan Foy, vice-president in charge of production for Eagle-Lion Films of Hollywood.

The Locket

with Laraine Day, Brian Aherne, Robert Mitchum

RKO 86 Mins.

UNUSUAL AND COMPELLING PSYCHOPATHIC DRAMA SHOULD DO WELL WITH FEMALE TRADE. GOOD NAME VALUES.

The lead quartet in this drama —Laraine Day, Brian Aherne, Robert Mitchum, Gene Raymond —should supply the magnetism to attract the regular trade. It should go places on merit with the proper handling. The supporting cast includes such veterans as Ricardo Cortez and Henry Stephenson.

It is an unusual drama dealing with a neurosis. Miss Day has a juvenile fixation that she is helpless to conquer without the aid of psychiatry. Through the years she becomes responsible for the ruination of three men. She has a phobia for diamonds and a mental quirk quite beyond her control forces her to steal.

She is no thief. It all stems from a childhood fiasco. Another child had given her a locket set with a diamond. She was compelled to give it back. It later was lost and she was accused of stealing it. This accusation brought mental scars and she later "took" other jewelry.

She meets Robert Mitchum, an artist. They grow to love each other. But Mitchum understands her case and tries to get her straightened out. He fails. She marries Aherne. When a man is about to be electrocuted and Miss Day can save him if she reveals herself, Mitchum attempts to enlist Aherne. He fails, commits suicide.

Aherne and Miss Day go to wartime England. She again takes jewelry. Aherne is seriously affected when the truth comes out. Miss Day divorces him and returns to this country to marry Gene Raymond. This event is about to take place when Aherne comes visiting to reveal Miss Day's case to Raymond. That's how it begins and the story telescopes to the final conclusion when Miss Day collapses after the elements of her juvenile affliction are accidentally introduced. She is led away to a hospital.

CAST: Laraine Day, Brian Aherne, Robert Mitchum, Gene Raymond, Sharyn Moffett, Ricardo Cortez, Henry Stephenson.

CREDITS: Producer, Bert Granet; Director, John Brahm; Story by Sheridan Gibney; Cameraman, Nick Musuraca.

DIRECTION, Good. PHOTOGRAPHY, Good.

Johnny O'Clock

with Dick Powell, Evelyn Keyes

Columbia 95 Mins.

TENSE DRAMA ABOUT A TOUGH GUY PACKS SOLID ENTERTAINMENT; SHOULD DO WELL FOR ITSELF.

Resolving itself into a tense drama soon after it gets under way, "Johnny O'Clock" is a good study of a tough guy who thinks he knows all the answers. It is also a story of hunter and hunted —police variety. Intermingled are a couple of murders and the lead character almost gets knocked off in a gangland ambush. Pretty girls drape themselves about the sets.

Dick Powell in the title role ably does the job and in this latest performance will solidly weld his new forte. Miss Keyes is quite proper and intense as his new love while Miss Ellen Drew carries the torch throughout for Powell and at length it burns out. She has some good acting moments and they click. Lee J. Cobb is aptly cast as a detective inspector who is relentless in his pursuit of people he knows very well to be of the criminal strata and with him it is a matter of matching wit and instinct.

Powell and Thomas Gomez are partners in a gambling joint. Jim Bannon, a cop, after having an affair with Nina Foch, a hat-check girl, is knocked off. That's the whodunit element. Miss Foch is also found dead. It looks like suicide, investigation proves it murder. Miss Keyes, Miss Foch's sister, comes on the scene and meets up with Powell. Events and clues point to the incrimination of Gomez. And the triangle element of Drew-Powell-Gomez brews new mischief. Gomez plans to have Powell knocked off. Powell eludes the ambush and returns to his apartment to get some basic truths out of John Kellogg. He decides to quit the racket. At the establishment he coldly breaks off with Gomez and in an exchange of shots in wounded. Miss Keyes is about. So is Cobb. The murder mess appears to be cleared up and there is an indication that Cobb will soften up in his charges.

CAST: Dick Powell, Evelyn Keyes, Lee J. Cobb, Ellen Drew, Nina Foch, Thomas Gomez, John Kellogg, Jim Bannon.

CREDITS: Producer, Edward G. Nealis; Director, Robert Rossen; Screenplay by Robert Rossen; Original story, Milton Holmes; Cameraman, Burnett Guffey.

DIRECTION, Very Good. PHOTOGRAPHY, Good.

I See a Dark Stranger

with Deborah Kerr, Trevor Howard

Eagle-Lion 98 Mins.

MELODRAMATIC COMEDY; MISS KERR FINE; SHOULD EFFECTIVELY FILL THE BILL.

The airy treatment of a serious underlying plot given in "I See a Dark Stranger" manages to come off well and supplies lightly handled romance compounded with elements of melodrama. Miss Kerr is very effective as a young Irish girl and she maintains her blarney skillfully throughout the proceedings.

Whether or not the British are having fun and playing at being sardonic in their treatment of their relatives across the Irish Sea is a fact not to be arrived at here for they certainly show up the Irish to be still telling bragging stories of the Rebellion and, in the person of Miss Kerr, they have an inspiring candidate for Nazi espionage who almost gives the D-Day invasion show away.

Miss Kerr on reaching her 21st birthday leaves home, journeys to Dublin. There she tries to join the IRA which was dissolved in the '20's. However, she is picked up by a German agent and her sincere hatred of the English gets her a berth with the group in Devon. The Nazis plan to spring a spy who has been captured and incarcerated in a nearby military prison, prior to execution. Miss Kerr figures in the "break" by taking Trevor Howard on a day's outing. He's a British officer thought to be with intelligence.

The prisoner gets off, is killed. His contacting agent is mortally wounded. Miss Kerr's last job is to dispose of the Nazi's body and get to the Isle of Man where she locates plans for the invasion.

Wanted by both the Germans and the British she is kidnapped and brought with Howard to Eire. They get involved in a "funeral" which turns out to be black marketeers smuggling alarm clocks and whiskey. However, the invasion plans were burned before the trip and Howard and Miss Kerr are last seen married.

CAST: Deborah Kerr, Trevor Howard, Raymond Huntley, Norman Shelley, Michael Howard, Liam Redmond.

CREDITS: Producer, Frank Launder, Sidney Gilliat; Director, Frank Launder; Written by Frank Launder, Sidney Gilliat, Wolfgang Wilhelm; Cameraman, Wilkie Cooper.

DIRECTION, Good. PHOTOGRAPHY, Good.

BOB GILLHAM

Canadian exhibitors will be happy to hear that Bob Gillham, for 13 years Paramount's advertising and publicity director, returns to the trade as eastern ad and pub head for Vanguard and Selznick Releasing Organization, his appointment having been announced by Paul McNamara. Gillham left Paramount to join the J. Walter Thompson agency and was vice-president in charge of television when he decided to return to the entertainment field.

Radio Story Bought

"City Slicker," an original radio story by Caryl Coleman, has been purchased by Republic Studios as a starring vehicle for Al Pearce, and has been assigned to associate producer Sidney Picker.

Eagle-Lion Into FPC Top Toronto Time

(Continued from Page 1)

ton and did such powerful business that the three films involved, because of their superiority to anything offered until now by Eagle-Lion, merit the best playing time available in Toronto. Decision to day-and-date the Tivoli with the Englinton for exhibition of the best films available will relieve the Toronto jam somewhat and make possible the treatment for first-rate British films which they deserve.

Until now the only top first-run house in Toronto where British films played was the Uptown. The Victoria, now coupled with the Capitol for day-and-dating, will also continue to exhibit British films and "I See a Dark Stranger" is currently occupying their screens.

Under Archie Laurie and Frank Fisher, who recently joined him as general sales manager, the campaign to spread the popularity of British films with the trade and the public is showing excellent results and is still progressing. It is quite likely that the Canadian Film Weekly's 1947 poll to determine the ten best boxoffice films in the Dominion will include several from the United Kingdom. Because of somewhat restricted playing time no British film won a place in our 1946 boxoffice poll but four were chosen in the critics' best ten.

The three films that mark the beginning of Eagle-Lion's major recognition in Toronto are "Great Expectations," "Stairway to Heaven" and "Odd Man Out." "Great Expectations," from the book by Charles Dickens and booked into New York's Radio City Music Hall, will follow "The Jolson Story" and "Sinbad the Sailor" into the Tivoli. The other two are tentatively set for Shea's and the Imperial, the theatre for each to be determined later.

"Great Expectations" stars John Mills and Valerie Hobson and features such famed British players as Bernard Miles, Francis L. Sullivan and Jean Simmons. It was produced by Ronald Neame and directed by David Lean.

Already hailed by American critics as one of the greatest films to have ever come out of Britain is "Stairway to Heaven," a boxoffice scorer in New York. It stars David Niven, Raymond Massey and Roger Livesey and features Kim Hunter. Written, produced and directed by Powell and Pressburger, it is in Technicolor.

"Odd Man Out," in which Britain's greatest boxoffice figure, James Mason, stars, has been described as a "masterpiece," "a smash number," "an outstanding and extraordinary film" and other such superlatives and phrases by trade press reviewers. Press critics are of the same opinion about the film, which also stars Kathleen Ryan, Robert Newton and Fay Compton.

E-L Introduces New 'Tradeview' Idea

Eagle-Lion is introducing in the USA a new form of selling idea termed "Tradeview." First picture to inaugurate the scheme is the "The Adventuress," titled "I See a Dark Stranger" in Canada.

Tradeviews consist of a five-minute miniature film, using the most sensational scenes from the feature being advertised. Salesmen will carry these Tradeviews with them wherever they go and screen them right in the exhibitor's own theatre as a basis for negotiations on the film.

'Man From Colorado'

Glenn Ford, William Holden and Ellen Drew will costar in Columbia's Technicolor outdoor drama, "The Man from Colorado," which Charles Vidor will direct with Jules Schermer producing.

Kramer On Selznick Board of Directors

Milton A. Kramer of the New York law firm of Paine, Kramer and Marx and until recently a member of the board of directors of United Artists, has been named executive vice-president and chairman of the board of directors of the Selznick Releasing Organization. He resigned from United Artists to accept his new position. His law firm will continue to represent the Selznick interests in New York City.

The board of directors include David O. Selznick, Daniel T. O'Shea, Ernest L. Scanlon, Neil Agnew and Kramer.

Mladova Signed For Nebenzal Picture

Mladova has been signed by Seymour Nebenzal for a role in his new picture, "Atlantis," starring Maria Montez, Jean Pierre Aumont and Dennis O'Keefe.

Miss Mladova, a former member of the Ballet Russe de Monte Carlo, has appeared in several Broadway stage productions.

RKO Sets Big Ad Campaign In '47

(Continued from Page 1)

pany's advertising campaigns for the entire calendar year have been set, up to and including "Tycoon," RKO Radio's Christmas release.

Extensive pre-selling campaigns have been prepared under McCormick's supervision, with emphasis on magazine advertising, much of it in color, in the leading mass circulation and specialized publications. In addition to this spectacular magazine coverage, many of the campaigns will include the use of comic sections of newspapers, a departure in printed selling first extensively developed and used by RKO Radio Pictures. Forthcoming productions for which comic section copy will be used are "Trail Street," starring Randolph Scott and Anne Jeffreys; "The Farmer's Daughter," costarring Loretta Young, Joseph Cotten and Ethel Barrymore; "Magic Town," with James Stewart and Jane Wyman; Walt Disney's "Fun and Fancy Free" with Charlie McCarthy, Dinah Shore and others; and "Tycoon," starring John Wayne and Laraine Day.

RKO Radio's schedule also includes "Honeymoon," with Shirley Temple, Franchot Tone and Guy Madison; "The Woman on the Beach," starring Joan Bennett; "They Won't Believe Me," starring Robert Young and Susan Hayward; "The Bachelor and the Bobby-Soxer," with Cary Grant Myrna Loy and Shirley Temple; and Eddie Cantor's "If You Knew Susie." This will be augmented by Samuel Goldwyn's "The Secret Life of Walter Mitty," the latest Danny Kaye vehicle, and the Hakim-Litvak production, "The Long Night," starring Henry Fonda and Barbara Bel Geddes in addition to the aforementioned "Fun and Fancy Free" from Disney and Robert Riskin's "Magic Town."

Looking into the future, McCormick reports that preliminary advertising plans have been set for the John Ford-Merian Cooper Argosy Production "The Fugitive" and the Jesse L. Lasky-Walter MacEwen feature "The Miracle of the Bells."

With this formidable line-up of product backed by pre-selling campaigns unequalled by any other film company, RKO Radio seems determined to make good its boast of being "The Showmanship Company."

Vernon Cansino Cast

Vernon Cansino, brother of Rita Hayworth, has been signed for a role in Allied Artists' "Tragic Symphony."

'My Favorite Brunette' Bob Hope Comedy

CLAIMED by many reviewers to be the best Bob Hope comedy to reach the screen, Paramount's "My Favorite Brunette" looks like a sure bet to line up the paying patrons at the box-office window.

Starring such players as Dorothy Lamour, Peter Lorre and Lon Chaney and with a couple of good bit players like Alan Ladd and Bing Crosby, "My Favorite Brunette" is an out-and-out burlesque on the series of whodunit thrillers that have lately been so popular with moviegoers. Hope plays a children's photographer whose secret ambition is to be a private detective. He gets embroiled into a swift sequence of gangster events through mistaken identity but manages to come out all right at the finish.

UNIVERSAL-INTERNATIONAL

presents

CLAUDETTE COLBERT FRED MacMURRAY

"The EGG and I"

From the Best-Selling Book by BETTY MacDONALD

A BEST-SELLER *becomes* A BEST-PICTURE!

25,000,000 people read it as a best-seller, Book-of-the-Month, and sensation in Reader's Digest, Atlantic Monthly and Liberty!

with **MARJORIE MAIN** · LOUISE ALLBRITTON · PERCY KILBRIDE · BILLY HOUSE · RICHARD LONG

"MA KETTLE" a hard-boiled egg who hasn't cracked yet!

"HARRIET" a stray young chick looking for a roost!

"PA KETTLE" good-for-nothing, but happy with his 10 kids!

"THE PEDDLER" once there was a traveling salesman—he's it!

"TOM KETTLE" a "handy-man," ask the gal who owns one!

"GEODUCK & CROWBAR" the funniest two bucks ever to hunt dears!

"STOVE" the iron monster in Betty's life!

Produced and Written for the Screen by CHESTER ERSKINE and FRED F. FINKLEHOFFE

Directed by CHESTER ERSKINE

A UNIVERSAL-INTERNATIONAL PICTURE

SOMETHING TO CROW ABOUT!!!

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